

LINES

ATLANTICCITYELECTRIC.COM



Your life. Plugged in.™

AUGUST 2010

Beat the Heat with Ways to Save



The dog days of summer are upon us. But don't let the heat and humidity get you down. Here are ways you can be cool, stay safe and save money as you enjoy the last full month of the summer season.

Be Cool! While power supply in the region is sufficient to meet expected demand, soaring electrical use can lead to higher bills. By practicing energy conservation, you can stay cool and keep costs down by:

- Setting your air-conditioning thermostat at 78 degrees and using an electric fan, which doesn't require as much energy (and the air will seem cooler without sacrificing comfort).
- Keeping window shades, blinds or drapes closed to block the sunlight during the hottest part of the day and retain cooler air inside your home.
- Limiting the use of electrically heated water and turning off non-essential appliances and as many lights as possible.
- Postponing the use of high-energy appliances like electric stoves, washing machines, dishwashers and dryers until the evening.

Save Money and the Environment *Looking for more ways to save?*

- Sign up for My Account and find ways to save energy and money with an easy online home energy audit. My Account also allows you to compare, analyze and pay your bills.
- Sign up for Green Bill and save a tree! Register through My Account and check the box indicating you no longer want to receive a paper bill in the mail. After you sign up for Green Bill, you will automatically receive a monthly e-mail stating that your bill is ready to view and pay along with the amount due and due date. You also have the option to sign up for a recurring payment.

Visit atlanticcityelectric.com to sign up for My Account and learn about more ways to save energy and money.

Why the term "dog days"?

The dog days of summer are considered the hottest days of the year, extending from early July into early September. The star, Sirius, also known as the "dog star" (a part of the Canis Major constellation) rises and sets with the sun during this time of the year. The ancients believed that its heat added to the heat of the sun, creating a stretch of hot and sultry weather. They named this period of time "dog days." (Source: www.blurtit.com)

POWER OUT? CALL 1-800-833-7476

Stay Safe When it's Hot Outside



As the temperature climbs, remember to make safety a priority. Extreme heat can be a danger to the young as well as senior citizens and those with medical conditions.

Avoid heat stress by staying in cooled areas of your home, local shopping malls, libraries or public buildings as much as possible. If you must go outside, drink plenty of water, and don't forget a hat, sunglasses and sunscreen.

If you truly enjoy exercising outdoors, take advantage of the coolest times of day—the early morning and evening hours.

And remember your pets—keep them in doors and give them plenty of water. Leave no pets or people in parked cars.

Protect Your Home and Belongings during Outages

Atlantic City Electric works hard to keep your lights on, but outages can happen. Bad weather, accidents and even critters can contribute to knocking out your electric power.

During an outage, remember to turn off all your appliances, including your furnace, air conditioner, water heater and water pump. That way, you can avoid a circuit overload and another outage that may result when power is restored to all appliances at once.

Also, leave on one lamp so you'll know that the power has been restored.

Visit atlanticcityelectric.com for outage and emergency preparation information.



Joining Hands to Offer a Helping Hand

Atlantic City Electric has teamed up with New Jersey SHARES, Inc., to help spread the word about energy assistance programs for residents in need.

NJ SHARES—a statewide, nonprofit organization that provides grants to help households in need pay their energy and utility bills—works with a network of more than 252 community-based social service agencies operating out of 279 sites.

Atlantic City Electric has joined that outreach effort by working with nonprofits to host an Energy Educational Resource Day—one event slated for each of New Jersey's eight counties. The upcoming events will include information to educate residents about energy programs and assistance available through Atlantic City Electric.

NJ SHARES—a statewide, nonprofit organization that provides grants to help households in need pay their energy and utility bills—works with a network of more than 252 community-based social service agencies operating out of 279 sites.

For more information about Atlantic City Electric's outreach efforts, visit our Web site at atlanticcityelectric.com.



Sept 3: *O'Dessa Klezmer Band;* Rotary Bandstand, Cape May; 609-884-9525.

Sept 4-5: *Sidewalk Sale;* Rt. 9 & Moss Mill Rd., Smithville; 609-646-4550, Wendie.HistoricSmithville@comcast.net.

Sept 11: *Good Old Days Festival;* Somers Point; www.spgoodolddays.com.

Sept 11-12: *Antique & Classic Boat Show;* Tuckerton Seaport Museum, 120 West Main St., Tuckerton, NJ, 609-296-8868, www.TuckertonSeaport.org.

Sept 17: *Baked Ham Dinner;* Episcopal Church of the Advent, 612 Franklin St., Cape May; 609-884-3065.

Sept 18-26: *Cape May Food & Wine Festival;* Mid-Atlantic Center for the Arts and Humanities; Cape May, NJ; 609-884-5404; www.capemaymac.org.

Sept 19: *Antique Auto Day and Fife & Drum Corp;* Rt. 9 & Moss Mill Rd., Smithville; 609-646-4550, Wendie.HistoricSmithville@comcast.net.

Sept 25: *Cape May Beachfront Run;* Cape May Convention Hall; 609-884-9565, www.capemayrecreation.org.

Sept 25: *Annual Gala Event: Twilight in Tuscany;* The Noyes Museum of Art, 733 Lily Lake Rd., Oceanville; 609-652-8848, www.noyesmuseum.org.

FOR MORE THINGS TO DO IN THE REGION, click on "About Us" and then "In the Community" at atlanticcityelectric.com.

To include a future event either in LINES or online, fax to: 302-283-6095, or e-mail: lines@atlanticcityelectric.com.