
Frequently Asked Questions about New Jersey Energy Choice

1. How will I benefit from energy choice?

You have the ability to choose a supplier that best meets the needs of your home or business. Suppliers may offer lower prices, innovative services, or environmentally friendly electricity options.

2. What exactly am I choosing? The only thing that is changing is your ability to choose who provides your electricity. Atlantic City Electric will continue to deliver the electricity to you and maintain the poles and wires.

3. Do I have to choose a supplier? No. If you do not choose a competitive electricity supplier, Atlantic City Electric will continue to supply and deliver electricity to you at rates set by the New Jersey Board of Public Utilities. You still have the option to choose a supplier at a later date.

4. Will I save money by participating in the program? That depends on the prices offered by suppliers. You will be able to compare prices and services and choose what is best for you.

5. Is there a deadline for enrolling with a supplier? No. You can choose a supplier whenever you wish.

6. Do I enroll through the supplier? Yes. You must contact your supplier of choice to enroll.

7. How do I enroll with a supplier? You may authorize the contract by signature or via the Internet. The supplier must clearly advise you of the terms of the contract.

8. If I sign up with a supplier, when does supplier service start? Atlantic City Electric will send you a confirmation letter that will inform you of the service start date. If the supplier notifies Atlantic City Electric of your choice 20 days prior to your next meter reading date, you will be switched on the next meter reading date. If your next read date is less than 20 days away, you will be switched to the supplier the following month.

9. If I choose, will I still be a Atlantic City Electric customer? Yes. Whether you choose an electricity supplier or not, Atlantic City Electric will continue to deliver electricity to your home or business through the existing poles and wires and restore service in the event of any disruption, such as storm damage.

Three Easy Steps to Enroll

1. Shop for a supplier. Compare prices, services, or environmental factors.

2. Enroll with the supplier. You may authorize the contract by signature or via the Internet. The supplier will notify Atlantic City Electric of your choice. Each customer can have only one electricity supplier at a time for each account.

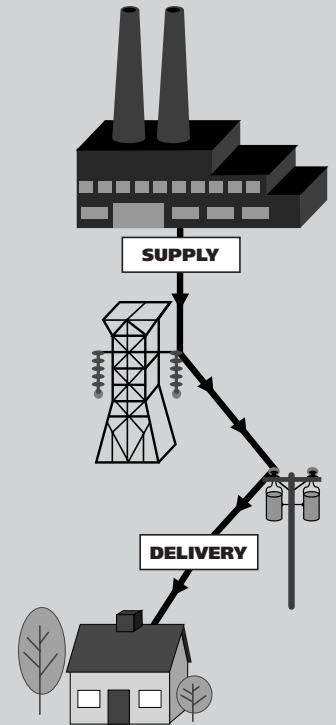
3. Sit back and relax. Atlantic City Electric will send you a confirmation letter to verify your supplier selection, billing option, and supplier service start date. Residential customers will have 14 calendar days to cancel your selection. If you are a non-residential customer, cancellation is subject to the terms of your supplier contract.

For More Information

Atlantic City Electric's Choice Center
800-967-6800
www.atlanticcityelectric.com



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New Jersey
Energy Choice
INFORMATION GUIDE



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The Basics of Energy Choice

Your electric service consists of two main parts:

■ **Supply:** The generation or re-selling of electricity;

■ **Delivery:** The delivery of electricity through the local distribution lines to your home or business.

Currently, Atlantic City Electric handles both functions. Under Energy Choice, you are able to choose a competitive supplier to provide your electric supply. By shopping, you may be able to save money, purchase innovative services, or buy environmentally friendly electricity.

Whether you choose a supplier or not, Atlantic City Electric will continue to deliver the electricity to you through the same power lines that exist today. The reliability of your electric service will not be affected by your choice. Atlantic City Electric will also continue to maintain the power lines, and restore service in the event of any disruption, such as storm damage.

Comparing Prices

To help you compare supplier offers, a “price to compare” has been calculated for residential and small commercial rate classes. The price to compare is the average, annual price per kilowatt-hour (kWh) that customers in each rate class pay Atlantic City Electric for electric supply. On your bill, your supply charges are listed as “Electric Supply Charges.” If you choose a competitive supplier, you will pay the supplier’s price for electric supply instead of the Atlantic City Electric price.

If applicable, the price to compare for your rate class is listed on the enclosed Account Information Form.

Selecting a Billing Option

If you choose a competitive supplier, you should consider their billing options.

- Separate bills from your new supplier and Atlantic City Electric
- A combined bill from Atlantic City Electric
- A combined bill from your new supplier

Licensed Suppliers

Competitive suppliers must be licensed by the New Jersey Board of Public Utilities (BPU). A list of current suppliers is included in this kit. Contact the suppliers to find out about the prices and services they offer. For more supplier information, see the BPU website at: www.bpu.state.nj.us.

Questions To Ask Potential Suppliers

- Is the supplier licensed by the BPU?
- What is the total price per kilowatt-hour (kWh)?
- Does the price stay the same or does it vary?
- What is the length of the contract?
- Is there a fee for early cancellation of the contract?
- What billing options does the supplier offer?
- What fuels are used to produce the electricity?

If You Do Not Choose A Supplier

Atlantic City Electric will continue to supply and deliver electricity to you at regulated rates, approved by the New Jersey BPU.

Canceling & Switching Suppliers

If you wish to cancel your service with a supplier, you can do so by contacting your supplier or Atlantic City Electric. You should talk to your supplier to find out if there are any cancellation penalties included in your contract.

To switch to a new supplier, simply enroll with the supplier. The supplier will notify Atlantic City Electric of your choice.

Account Information Definitions

Capacity–Peak Load Contribution for Capacity:

The amount of generating capacity, based on your usage, that your chosen competitive electricity supplier must provide.

Competitive Electricity Supplier: A company, licensed by the state, that sells or offers to sell energy services on an unregulated basis.

Distribution Services: The delivery of electricity through the local distribution lines to your home or business.

Electricity Supply Service: Generating or re-selling electricity, including transmission of the commodity.

Kilovolt Ampere Reactive (kVAR): A measure of “reactive demand.” Motors, transformers, and fluorescent lighting require an electric field, measured in kVAR, to operate properly. This type of consumption must be measured by a kVAR meter and cannot be measured by a regular active demand meter.

Kilowatt-hour (kWh): A measure of electric usage, 1 kWh = 1000 watts used for 1 hour. If

you use 1 100-watt bulb for 10 hours, you use 1 kWh of electricity.

Kilowatt (kW): A measure of active electricity demand - the maximum amount of electricity used during a specified time period.

On-Peak: Period of high demand, often billed at higher rates, reflecting higher costs, as defined in our tariff. This only affects customers billed under a time of use rate schedule. Tariff details available at www.atlanticcityelectric.com.

Profile ID–Load Profile: An estimation of a customer’s hourly electric usage based on average historical patterns of usage.

Price to Compare: The average annual price per kWh that customers in each rate class pay Atlantic City Electric for electric supply. Compare this price with the prices offered by a competitive electric supplier to see how much you could save.

The price to compare includes the cost of supply and transmission.

Transmission–Peak Load Contribution for Transmission: The movement of electricity from the generation facility to the local distribution company. The amount of transmission capacity, based on your usage, that your chosen electricity supplier must reserve.