

Lines

THE NEWSLETTER FOR ATLANTIC CITY ELECTRIC CUSTOMERS

ATLANTICCITYELECTRIC.COM

JULY 2008

DID YOU KNOW?

Q: *It seems as if there are more power outages in the summer, even when there are no storms. Can hot weather cause outages?*

A: Yes. Summer temperatures cause many customers to increase their air conditioning use. Sometimes, this increase in electricity demand can cause outages. Here's why.

- Increased electricity demand causes power lines to heat and expand. This expansion may result in sagging lines touching tree limbs and branches – which can result in short circuits.

- High electric current can cause cables, switches and other equipment to stretch and can increase the size of minor flaws in insulation and connections.

- Lightning strikes and circuit failures can weaken equipment, rendering it unable to cope with extreme electricity demands.

Atlantic City Electric can't always prevent heat-related outages and we understand the inconvenience they cause. The good news is that we use a carefully planned approach to restore your electric service as quickly and safely as possible.

Score Big, Sign Up for "My Account" and Win Phillies Tickets

Atlantic City Electric is giving customers who register for "My Account," the chance to win a Major League Baseball Fun Night.

Between July 1 and August 15, customers can enter to win four tickets to see the Philadelphia Phillies, plus a gift card to use for food at the game – just by getting smart about home energy use. Our interactive Web tool, "My Account," helps customers learn how to score big savings on their utility bills.

Here's how to enter: Go to atlanticcityelectric.com and register to use "My Account." You'll need your Atlantic City Electric bill listing your account number, exact name and current amount due.

That's it, you're automatically entered to win a Phillies Fun Night package – compliments of Atlantic City Electric.* The utility will notify contest winners by September 1, 2008.

After you've registered your information, visit "My Account" and conduct a free home energy audit that will give you great tips on saving energy and saving money.

* Employees of Atlantic City Electric or its parent company, Pepco Holdings, Inc., may not participate in the contest. See full contest rules on atlanticcityelectric.com.

Electric Mower Rebate Program Ends July 31

Time is winding down for Atlantic City Electric customers to receive a rebate check for purchasing a corded or cordless electric lawn mower.

We make it easy to help customers save money and protect the environment. Take advantage of a 50 percent rebate up to \$200 on qualified mowers purchased through July 31, 2008.

Electric mowers are exhaust free, require no oil or gas, are quieter than traditional mowers and have low operating and maintenance costs. The eco-friendly mowers are widely available at southern New Jersey retailers and hardware stores.

So hurry to take advantage of the chance to be green, and save some green. Visit atlanticcityelectric.com "Your Home" for more details, or call 856-374-7200.



