

Lines

THE NEWSLETTER FOR ATLANTIC CITY ELECTRIC CUSTOMERS

WWW.ATLANTICCITYELECTRIC.COM

APR 2008

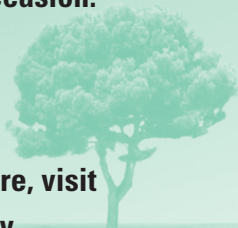
DID YOU KNOW?

For nearly 40 years, Earth Day has created awareness and spawned action for environmental protection around the globe.

These efforts have been under way since April 22, 1970, when 20 million Americans celebrated the first Earth Day. That same year, President Richard Nixon created the Environmental Protection Agency (EPA) and Congress passed the Clean Air Act.

Today, millions participate in land and waterway cleanups, wildlife habitat preservation, tree maintenance and other activities to mark the occasion.

To learn more, visit earthday.gov.



We're Committed to the Environment Every Day

Atlantic City Electric is committed to environmental stewardship not only on Earth Day, but all year-round. Here are just a few of our efforts to help protect the environment and save energy.

Community Outreach

- Sponsoring community celebrations and beach sweeps to increase awareness of conservation efforts, ecological impact and pollution concerns.
- Conducting low-income energy-efficiency fairs where we also provide energy-saving items such as weatherization kits and compact fluorescent light bulbs (CFLs).
- Providing schools and organizations with tree seedlings for planting on Arbor Day. Trees remove CO₂ from the air and help fight global warming.

And, we've received the Arbor Day Foundation's™ Tree Line USA® Utility award several years running.

Other Programs

- Implementing new technologies to improve service and help our customers better manage their energy bills. (See related story on back panel.)
- Participating in ENERGY STAR's® "Change A Light" program, to promote the use of CFLs that use less energy to operate and help reduce power plant emissions.
- Converting our fleet vehicles to hybrids and using eco-friendly biodiesel fuels to reduce tailpipe emissions.

At Atlantic City Electric, we dedicate ourselves to making a positive impact on the environment and we invite you to join us. To learn more, visit www.atlanticcityelectric.com.

Please join us for Clean Ocean Action's Spring Beach Sweeps

Saturday, April 19, from 9 a.m. to 12:30 p.m., in Atlantic City.

Call 732-872-0111 for more information.



Saving Energy and Improving Reliability with Digital Technology

Pepco Holdings, Inc. (PHI), Atlantic City Electric's parent company, has taken an important step toward improving service reliability and helping customers better manage their energy use.

PHI recently signed a contract with a vendor to provide a "meter data management system" to support Atlantic City Electric's existing customer meter system and a planned switch to advanced smart meters over the next five years.

This marks a major milestone in transforming our customer metering technology to the digital age. The data management technology would function as a "back end system," linking meters with utility computers.

When fully deployed, the system will provide electricity pricing information, allowing customers to reduce energy use and save money when energy prices are high.

Achieving a Sustainable Environment

Our annual environmental report, *Powering a Sustainable Future*, provides a great overview of the environmental initiatives Atlantic City Electric and its sister companies – Delmarva Power, Pepco, Conectiv Energy and Pepco Energy Services – are undertaking.

Just published by Pepco Holdings, Inc., Atlantic City Electric's parent company, the colorful 29-page document covers our environmental programs from using hybrid cars and trucks to transforming offices into "green buildings." To access the report, visit www.atlanticcityelectric.com.

Avoid Injuries, Wear PPE

Atlantic City Electric takes safety seriously. That's why our employees always wear PPE - personal protective equipment. But, PPE isn't just for the workplace; it can help reduce injuries during yard work, too.

- Wear long pants and long-sleeved shirts – as close fitting as possible to avoid catching clothes in equipment moving parts.
- Protect your eyes with goggles or glasses.
- Protect your hearing when using motor-driven equipment.
- Wear sturdy shoes with slip-resistant rubber soles.
- Wear gloves when changing, sharpening or cleaning blades.

Special Note:

- Keep children indoors during yard work and never let children operate power lawn and garden equipment.

For more safety tips, visit www.nsc.org or go to www.atlanticcityelectric.com



BE GREEN, RECEIVE GREEN:

Atlantic City Electric has good news for customers – and just in time for spring. Now through July 31, 2008, we will rebate 50 percent of the cost of purchasing an electric lawn mower – up to \$200.

This offer is designed to save the green in your pocket and the environment. Electric mowers need no gas or oil, are quieter to operate and exhaust free.

Getting the rebate is quick and easy. Stop by any home improvement or hardware store and purchase a corded or cordless electric lawn mower. Visit www.atlanticcityelectric.com to download the rebate application.

Then mail the completed rebate application to address on form and indicate your Atlantic City Electric account information on the form. Also include the mower's Universal Product Code (UPC) from the packaging and a legible copy of your receipt. You'll receive your rebate check in four to six weeks.



New Jersey (Area code 609, 856)

May 3: Eco-Fair: Green Living For Your Home and Garden; WheatonArts, Millville; 856-825-6800, www.wheatonarts.org

May 10: Bike to the Bay Fundraiser; Camp Edge, Alloway Township; 856-935-1555 x172, www.active.com, www.ranchhope.org

May 17: Southern New Jersey Heart Walk; 6th & Boardwalk, Ocean City; 609-223-3762, loretta.bruno@heart.org or debbie.vansant@heart.org

May 24: Crafts at Memorial Day; Mid-Atlantic Center for the Arts (MAC); Cape May, NJ; 609-884-5404; www.capemaymac.org

FOR MORE EVENTS, VISIT OUR WEB SITE!

Click on "Community & Environment" on our Web site: www.atlanticcityelectric.com. To include a future event either in Lines or online, fax to: 302-283-6095, or send an e-mail to Lines@atlanticcityelectric.com.