

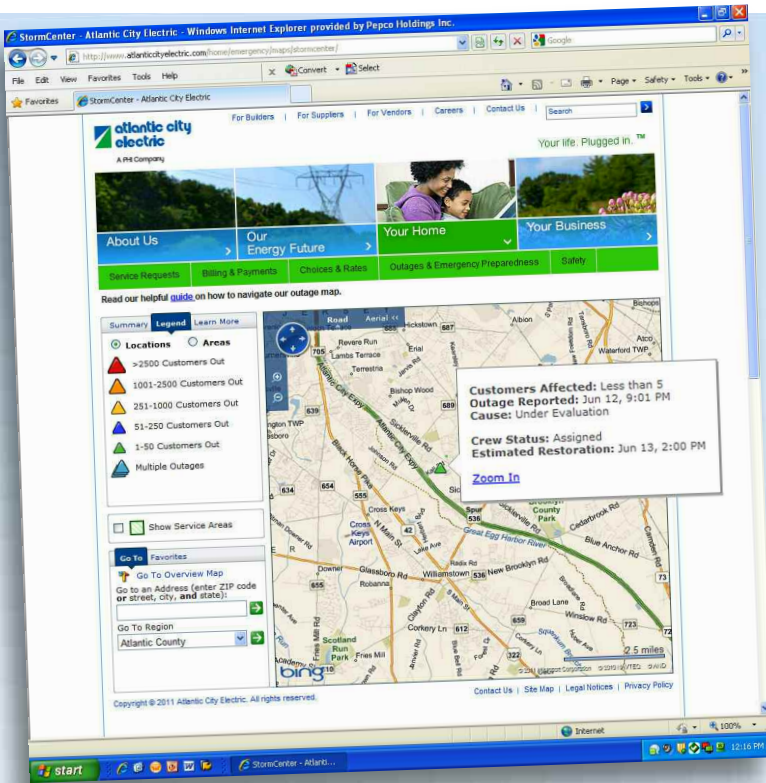
LINES

ATLANTICCITYELECTRIC.COM



Your life. Plugged in.™

JULY 2011

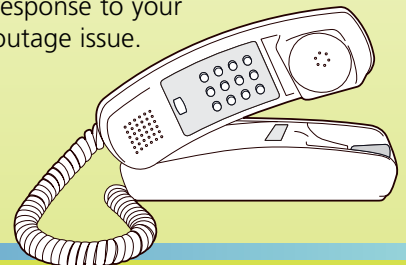


“Why Do I Have to Call When My Power’s Out?”

Our outage maps are only as accurate as the information we receive from our customers. To ensure that your power is restored as quickly as possible, always call us at 1-800-833-7476 when your power is out. Remember, a neighbor’s call to report their outage will not indicate to Atlantic City Electric that you’re out of power as well.

Also, always request a call back to verify if your service has been restored. This helps us pinpoint outages after the main electric line has been restored, and allows us to make repairs to individual customers.

And please also make sure we have your current telephone number. Contact our Customer Care Service Center at 1-800-642-3780 – with your account number handy – to update your contact information in our automated system. Current customer information allows us to provide the quickest response to your outage issue.



“When Will My Power Be Back On?”

There are a number of events that can cause you to lose electric power to your home – including severe weather, an accident such as a vehicle hitting a power line, trees or animals coming in contact with power lines, or equipment malfunction.

Whatever the reason, we know that all you want to know is, “When will my power be back on?”

To provide you with that answer, we have updated our outage maps to get you that information as quickly as possible.

Go to atlanticcityelectric.com and familiarize yourself with our outage maps that allow you to:

- View outages by county or ZIP codes.
- Zoom in as close as 600 yards to see outages in your specific location.
- View updated information every 10 minutes.

POWER OUT? CALL 1-800-833-7476

Need Utility Assistance?

A tough economy and job loss can make paying utility bills difficult for many low- and middle-income households. The good news is that resources are available.

Recently, \$25 million in Temporary Relief for Utility Expenses (TRUE) Program funding was granted to the Affordable Housing Alliance (AHA). The TRUE Program is a utility assistance program for low- to moderate-income households that are struggling to pay off a past due balance on their gas and/or electric account.

Any qualified household will receive a one-time payment towards their gas and/or electric bill intending to either completely eliminate a past due balance or provide enough payment to allow the household to become current with their bill.

Apply for TRUE assistance by calling AHA at 732-982-8710 or downloading the TRUE documentation and application from www.housingall.org.

Customers to See a Drop in Rates

Notice anything on your electric bill lately? The average monthly electric bill for Atlantic City Electric residential customers has dropped 4.5 percent, or \$5.80, on their average monthly bill.

The rate decrease, which began June 1, is a result of lower commodity fuel prices. Atlantic City Electric purchases the electricity we need for our customers from competitive wholesale suppliers, who own power plants and produce electricity or who buy and sell it on the wholesale market.

Default supply service, the cost of what customers pay for electricity, represents roughly 70 percent of a residential customer's bill. Default supply service rates apply to customers who do not select an alternative energy supplier and are based on market prices obtained through a competitive bidding process approved by the New Jersey Board of Public Utilities.

Atlantic City Electric Promotes Good News on Talk Radio

Atlantic City Electric is participating in monthly radio broadcasts on WIBG 1020AM through December. The 30-minute live segments, which air at 8:05 a.m. the first Monday of the month, feature discussions on issues such as emergency preparedness, renewable and clean energy programs, community outreach, customer programs and reliability. The first broadcast aired June 6. WIBG reaches listeners throughout South Jersey, southeastern Pennsylvania and northern Delaware.



August

THINGS TO DO IN THE REGION

New Jersey (Area codes 609, 856)

Aug 6, 10: Cape May Kids Playhouse; Robert Shackleton Playhouse, Bank & Lafayette Sts., Cape May; 609-884-5404 or 800-275-4278, www.capemaymac.org.

Aug 7: National Lighthouse Day Celebration; Cape May Lighthouse, Cape May Point State Park, Lower Township; 609-884-5404 or 800-275-4278, www.capemaymac.org.

Aug 11: Atlantic County 4-H Fair; Route 50, South Egg Harbor; 609-625-0056.

Aug 13: Family Fun Day at the Lighthouse; Cape May Lighthouse, Cape May Point State Park, Lower Township; 609-884-5404 or 800-275-4278, www.capemaymac.org.

Aug 13: Lighthouse Full Moon Climb; Cape May Lighthouse, Cape May Point State Park, Lower Township; 609-884-5404 or 800-275-4278, www.capemaymac.org.

Aug 13-14: Living History – Encampment; Historic Smithville, 615 E. Moss Mill Rd., Smithville; www.ColonialInnSmithville.com.

Aug 14: Teddy Bear Tea Party; Mid-Atlantic Center for the Arts and Humanities, Cape May; 609-884-5404, www.capemaymac.org.

Aug 20 & 21: The Wildwood Classic Cup XXVII– Hobie Cat Regatta; Beach at Schellenger Ave., Wildwood; 609-517-2357, www.Hobiefleet443.com.

Aug 21: Smithville Fife & Drum Corps; Historic Smithville, 615 E. Moss Mill Rd., Smithville; www.ColonialInnSmithville.com

Aug 27: Delaware Bay Lighthouse Adventure; 1048 Washington St., Cape May; 609-884-5404, www.capemaymac.org.

FOR MORE THINGS TO DO IN THE REGION, click on "About Us" and then "In the Community" at atlanticcityelectric.com.

To include a future event either in LINES or online, fax to: 302-283-6095, or e-mail: lines@atlanticcityelectric.com.