

Community *focus*

We're Dedicated to Ensuring Reliability

Atlantic City Electric continues to focus on providing safe and reliable electric service. Throughout the year, we upgrade and improve the electric infrastructure through investment in equipment, structures and services.

For example, this year we've made progress on several projects to include:

- replacing nearly 20,000 feet of underground electric cable,
- spending about \$1 million to replace wood poles not meeting our standards, and
- investing \$900,000 to replace conductors, trim trees, and install animal guards and other protective devices.

In addition to tree trimming, or vegetation management, we began a program to replace bare overhead wire with covered wire that resists tree branches that can cause an electrical fault and possible power outage.

Atlantic City Electric is making prudent investments in electric system reliability to meet customer expectations.

Engaging in the Sustainability Dialogue

Victor Udo, Business Planning and Research Manager, Pepco Holdings, Inc.(PHI), moderated a New Jersey Technology Council (NJTC) roundtable, "Integration of Sustainability into Engineering" in July. PHI is the parent company of Atlantic City Electric.

Engineers, environmentalists and other industry experts discussed exploring actions to address today's environmental and energy challenges.

Roundtable topics included how to maintain a robust free market while balancing environmental and social concerns. Also discussed was the effect of a lack of sustainable water practices and omission of water resources relating to energy use.

Udo, who served on Governor Corzine's Renewable Energy Taskforce, believes sustainability will require new ways of designing everything society uses to lessen environmental impact.

The NJTC provides business support, networking opportunities, information, advocacy and recognition of technology companies and their leaders and helps the Garden State advance its leading technology status in the United States.

To learn about Atlantic City Electric's sustainability commitment, visit our Web site, click "Our Green Energy Future."

Safeguarding Natural Resources

We demonstrate our concern for environmental protection by partnering with organizations, spearheading community efforts and donating funds to support a variety of eco-friendly causes.

In October, we sponsored and took part in Clean Ocean Action's 23rd Annual Beach Sweeps. The program is the largest grassroots environmental event in the state and longest running cleanup in the nation.

Since 1985, 70,000 volunteers have removed and cataloged more than three million pounds of debris from Jersey Shore beaches and waterways.

The utility also ensures the protection and safety of the natural habitats and waterways. As an example, we currently safeguard local natural resources by installing barriers around utility equipment to prevent possible damage caused from container oil spills.

To learn more about our efforts, visit atlanticcityelectric.com, and click "Our Energy Future" and "Protecting the Environment."

Golf Proceeds Benefit Communities

Thanks to the generous donations of corporate sponsors, more than 130 golfers and dozens of company volunteers, Atlantic City Electric's Third Annual Charity Golf Classic raised more than \$115,000 for local southern New Jersey charities.

Over the past three years, the event has helped to raise more than \$340,000. This year's beneficiaries include The American Red Cross, The American Heart Association and Clean Ocean Action.

Give the Gift of Energy



With energy prices much higher this year, many families could struggle to afford heating their homes this winter.

This holiday season, Atlantic City Electric is encouraging its customers to consider giving the gift of energy.

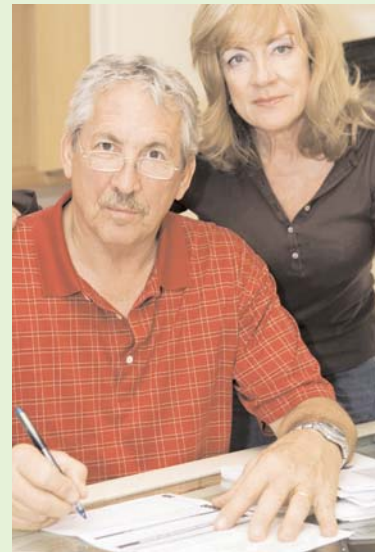
Any person can help pay the energy bill of an Atlantic City Electric customer. The giver only needs the customer's name and address – and a quick visit to a Customer Courtesy Center to make the payment.

Gifts are payable by cash, check or money order. Visit our Web site at atlanticcityelectric.com or call 1-800-642-3780 for the Courtesy Center location nearest you.

Energy Assistance Is Available for Low-Income Customers

During the heating season, some families need help paying their utility bill. The following is a list of assistance resources.

- Low Income Home Energy Assistance Program (LIHEAP). Call 1-800-510-3102 or visit liheap.org.
- New Jersey Statewide Heating Assistance and Referral for Energy Services (New Jersey SHARES). Call 1-866-657-4273, or visit njshares.org.
- New Jersey's Universal Service Fund (USF) program. Call 1-866-240-1347, or visit www.energyassistance.nj.gov.



- Lifeline – a utility assistance program that offers \$225 to persons who meet the Pharmaceutical Assistance to the Aged and Disabled (PAAD) or Supplemental Security Income (SSI) guidelines. Call 1-800-792-9745.

In Our Communities



Lighting the Night with Energy Efficient Bulbs

Atlantic City Electric distributed more than 550 energy-saving compact fluorescent light bulbs (CFLs) in Galloway, Mays Landing, Ventnor and Cape May as part of the 25th Annual National Night Out (NNO).

Public Affairs Manager Lee Wasman and other company representatives also discussed energy efficiency, electrical safety and the utility's plan to use new technology, programs and tools to help increase reliability and customer service.

The NNO event heightens awareness of crime and drug prevention and strengthens partnerships between communities, law enforcement, nonprofit agencies and businesses.



More than 40 team walkers raised \$9,000 at this year's ALS Walk held on the Ocean City Boardwalk, September 27.



Key Account Coordinators Erika Muntz and Marie Salvatore from Carneys Point distribute energy efficiency and other helpful materials at the Atlantic City Hospitality Conference, September 18.



Ronnie Town, Atlantic City Electric Public Affairs Manager, demonstrates energy efficient lighting at the Naval Air Station Air Show, Cape May County Airport, August 28.



Atlantic City Electric's Glassboro employee volunteers collect school supplies to help less fortunate elementary school students get off to a strong start for the 2008-2009 school year. Students from Winslow School # 4, Charles L. Spragg, Deerfield Twp., Holly Heights School and Dorothy L. Bullock elementary schools received more than 75 backpacks filled with supplies.

Honors and Recognition

Heart Walk Efforts Awarded

Under the leadership of Atlantic City Electric Region President Ken Parker, who served as 2008 Heart Walk Chair, this year's southern New Jersey Spring Heart Walk raised more than \$363,000 for the American Heart Association.

A team of 125 walkers representing the utility and Pepco Holdings, Inc. (PHI), Atlantic City Electric's parent company, raised more than \$8,400. Their participation earned three awards -- Top Utility Company Team Award and Number 2 Overall Team Award and the Most Team Growth Award.

Since 1924, the American Heart Association has helped protect people of all backgrounds from heart disease and stroke.

Recognized as Top 60 Diversity Elite

For the second year in a row, PHI received an award from Hispanic Business Magazine. The publication named PHI as one of the "Diversity Elite Top 60."

The annual list, published in the September 2008 issue, measures commitment to Hispanic hiring, promotion, marketing, philanthropy and supplier diversity in more than 30 categories.

Honored as Top Employer

The American Association for Retired Persons (AARP) named PHI as one of the "Best Employers for Workers Over 50" for 2008. AARP honored the utility for its policies and practices that meet and address the needs of older workers.

Award criteria includes recruiting, education and career development, workplace accommodations, alternative work options, employee health and pension benefits, retiree work opportunities, and training and development.

AARP is the leading nonprofit, non-partisan membership organization for people age 50 and older.

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A PHI Company

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