

Community *focus*

Promoting a Cleaner Environment through Electric Mower Rebates



To help create a cleaner environment, Atlantic City Electric is offering the Electric Mower Rebate Program to our customers. They can receive a 50 percent discount on the purchase of a corded or cordless electric lawn mower, up to \$200. The offer is valid on purchases made between April 1 and July 31, 2008.

The program lasts a limited time so we're encouraging customers to act fast. All they need to do is download a list of participating retailers and the rebate application at atlanticcityelectric.com – then purchase the mower.

Getting their cash is quick and easy. Mail in the completed form including their customer electric account information, along with the mower's Universal Product Code (UPC) from the packaging and a legible copy of the purchase receipt. Send the items to the address on the rebate application. Program participants will receive a check in about four to six weeks.

Not only is Atlantic City Electric helping customers save money with the electric mower rebate program, we're also supporting Garden State green initiatives such as Governor Corzine's Energy Master Plan and the Board of Public Utilities' Clean Power Choice Program.

This eco-friendly initiative demonstrates our commitment to protecting the environment, assisting customers in managing costs and fostering energy efficiency. Electric mowers need no gas or oil, operate more quietly and are exhaust-free.

In Our Community...



Honored as "Hero"

The American Red Cross – Atlantic/Cumberland Chapter presented Atlantic City Electric with the Corporate Partner Award at their Annual Community Achievement "Heroes Awards" ceremony March 26. For more than six years, we've lent support through conducting blood drives, contributing donations and serving on the board of directors.

Leadership New Jersey Honors and Graduates Utility Execs

Atlantic City Electric Region President Ken Parker was honored for his contributions in making the Garden State a better place to live and work at Leadership New Jersey's (LNJ) 2007 Annual "Celebration of Leadership."

Region Vice President Charles Wimberg recently completed the program designed to enhance leadership qualities of prominent business and community leaders. Wimberg joins the ranks of Parker – Class of 1999 – and Region Vice President Robert Marshall – Class of 2005.

Wathen Appointed to Energy Board

The Mid-Atlantic Regional Chapter of the Association of Energy Services Professionals (AESP) recently appointed Mack Wathen, Pepco Holdings, Inc. (PHI), Vice President of Regulatory Affairs to its board of directors.

PHI, headquartered in Washington, D.C., is the parent company of Atlantic City Electric, Delmarva Power and Pepco. Employees Wayne Barndt, Walt Davis and Steve Sunderhauf will represent each utility on AESP respectively. AESP works to

Special Olympians: Recipients of Continued Support



For five straight years, Special Olympics New Jersey (SONJ) Winter Games Floor Hockey competitors received the support of Atlantic City Electric and many of its employees.

This year, more than 180 SONJ athletes participated in 20 games over a two-day period at Wildwoods Convention Center in January. Ken Parker had the special privilege of presenting participant awards. More than 30 utility volunteers took part in this event.

improve delivery and execution of energy efficiency, energy management and distributed renewable resources.



Fall Charity Golf Classic Enters Third Year

Atlantic City Electric will host its third Annual Fall Charity Golf Classic on Monday, September 8, 2008 at the Marriott Seaview Country Club Resort in Galloway, N.J. Over the last two years, we've raised more than \$225,000 for local southern New Jersey charities such as Ronald McDonald House and Habitat for Humanity.

We appreciate your support in this endeavor as we strive to make the Garden State a better place for all citizens. For more information, call Region Vice President Charlie Wimberg at 609-625-5281, or Region Vice President Bob Marshall at 856-351-7310.

Dedicated to Youth and Families

Atlantic City Electric is firmly committed to the betterment of youth and families. We show our dedication through partnerships with various advocacy and service groups such as Robin's Nest – a children's services organization aiming to ensure child safety through community-based residential and in-home services. Region President Ken Parker gave the keynote address at their 30th Annual Dinner.

We also work with Family Service Association (FSANJ) - a United Way agency serving more than 18,500 southern New Jersey citizens in need. Parker received the association's 2007 Corporate Leadership Award for making a positive contribution to the development of a strong community.

Kiwanis Honors Employee

Kiwanis Club honored 23-year Atlantic City Electric veteran Gary Haes as Egg Harbor City 2007 Citizen of the Year. Kiwanis dedicates itself to changing communities around the world.



Using Smart Technologies to Address Energy Prices and Reduce Climate Change

Many government and business leaders have voiced concerns about the rising costs of energy and the impact of energy on the environment. Our customers - the citizens of southern New Jersey - also share those concerns.

That's why Atlantic City Electric has proposed a plan to the New Jersey Board of Public Utilities (BPU) to help customers cope with rising energy prices and to address climate change.

Our plan - the Blueprint for the Future - uses advanced technologies, high-tech equipment and real-world tools to help combat our customers' energy challenges.

A part of our plan includes implementing advanced metering infrastructure - or AMI - the backbone for storing, collecting and communicating customer usage data.

AMI will require the installation of "smart meters." Smart meters are high-tech electrical meters that use real-time data to relay customer usage information back to the utility.

Using smart meters, Atlantic City Electric will automatically detect outages - unlike today when customers have to call outages in to us. In addition, customers will have access to detailed information about their usage for purposes of conservation and energy cost sav-

ings.

Pending BPU approval, we expect installation of the smart meters to begin within the next five years.

Lowering energy costs for our customers is merely one aspect of our plan -- increasing reliability and service while lessening the impact to the environment is yet another.

Energy efficiency is a key our customers have in their control. Using this key will decrease the need for electricity, which in turn decreases the amount of greenhouse gas emissions. This makes the future for the residents of southern New Jersey a healthier one that's less energy-dependent.



Hands-on Help for Low-Income Customers

Atlantic City Electric understands how rising energy prices affect our customers but have the greatest impact on those with low incomes. We're committed to assisting those customers and the social service providers on whom they often depend.

We regularly partner with local United Way agencies to provide energy assistance and energy efficiency information. So far this year we've participated in the Atlantic and Cumberland County Chapters' Energy Expo and Application Fairs.

During these events, our customer care supervisors and outreach specialists literally walk customers through the energy assistance process. Our company representatives explain

billing and payment options, review customer bills and provide additional resource information.

We've taken a more proactive role in these events by placing an additional focus on explaining the benefits of energy efficiency as illustrated in the above photo. When customers learn how to conserve energy, they're empowered to control their energy bills.

In addition to those events, in March and April we sponsored meetings in Salem, Atlantic and Camden counties to review energy assistance guidelines and processes with agency staff. This helps keep service providers current on process changes and deadlines.

As we make headway on our Blueprint plan to help our customers combat energy challenges, we're steadfastly committed to working with community leaders, organizations and government to assist our customers every way we can.



Help Support the Fight Against Our Nation's No. 1 Killer

The American Heart Association's Southern New Jersey Spring Heart Walk takes place May 17 at the Sports & Civic Center in Ocean City.

Please join Atlantic City Electric Region President and Heart Walk Chairman Ken Parker in the movement to get America walking –

creating a culture of physical activity and wellness so that we may all live longer, heart healthy lives.

Money raised from the event supports people of all ages and ethnicities in the fight against cardiovascular disease – our nation's number one killer.

Visit atlanticcityelectric.com to donate, register to walk and view a special video message. For more information, contact Public Affairs Manager Ronnie Town at 609-463-3805.

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