

Community *focus*

Atlantic City Electric Addresses Rising Energy Costs

The impact of recent natural disasters and resulting increasing natural gas, fuel oil and gasoline prices affects all New Jersey residents and businesses. As you already know, Atlantic City Electric works hard every day to keep the costs of electricity to our customers down, and we plan to continue our commitment.

We recognize the hardship that higher energy costs will create for many of our customers. We will continue to work with a broad base of community partners, including state regulatory agencies, state energy offices, social agencies that assist low income customers and others, to provide solutions to help our customers deal with higher energy costs.

Whether it is lowering the thermostat, reducing hot water usage, weatherizing the home, or changing the furnace filters regularly, we have an extensive list of energy conservation tips. You can visit our website at www.atlanticcityelectric.com and click on the conservation tips link for more suggestions on how to use energy wisely.

We also have a new brochure with energy saving ideas and information on where to go to get help on paying



energy bills. It is called, “85 Ways to Save Money and Energy”. To get a copy, your constituents or staff can log onto our website or call us at 1-800-642-3780. Customers can also find additional information on how to save energy by calling 1-866-657-6278 or visiting the New Jersey Board of Public Utilities website at www.cleanenergy.com.

As part of the United Way of Atlantic County’s Project Warm Heart “Energy & Social Services Assistance Expo,” Atlantic City Electric helped customers coping with the rising cost of energy on Jan. 24 at the Shore Mall in Pleasantville, N.J. Our employees from Remittance Processing, Customer & Community Relations, Customer Care Training, Public

Affairs and Billing & Collections assisted approximately 300 people in understanding ways to manage their Atlantic City Electric bills. The primary focus was completing energy assistance applications, distributing energy conservation brochures, and addressing customers’ immediate billing issues and concerns.

Ken Parker, Atlantic City Electric Region President said, “During these challenging times, we must step up to the plate to educate our customers and provide them with good information. Traditionally, we have valued our customers while focusing on providing safe, reliable and affordable regulated electric service. Project Warm Heart is indicative of our continued commitment to these efforts.”



RED CROSS NAMES HURRICANE HEROES

The Atlantic/Cumberland Chapter of the American Red Cross named Atlantic City Electric as Hurricane Heroes on Jan. 30 in an announcement for their 2006 Community Achievement Awards. The awards honor individuals who have performed extraordinary acts of courage or who have made a difference in the lives of others.

Charles Wimberg, Atlantic City Electric Region Vice President, recently elected to the local chapter's Board of Directors said, "It is a tremendous honor to be recognized for our contributions and efforts in restoring power to the victims of hurricanes Katrina and Rita." Wimberg joins (fellow colleagues) current board members Bert Lopez, Public Affairs Manager, and Mike Caffrey of Emergency Preparedness Restoration.

Mr. Lopez will chair the upcoming awards ceremony scheduled in March at the Trump Taj Mahal in Atlantic City. Additional Hurricane Heroes include Sun National Bank, South Jersey Gas and AtlantiCare Regional Medical Center. Governed by volunteers and supported by community donations, the American Red Cross is a nationwide network of local community supporters. They assist disaster victims in a timely, efficient, and effective manner, in order to eliminate their immediate disaster-caused needs.

ATLANTIC CITY ELECTRIC PARTNERS WITH KESSLER MEMORIAL HOSPITAL

Charles Wimberg, Atlantic City Electric Region Vice President, was elected to the Board of Directors for the William B. Kessler Memorial Hospital in Hammonton, N.J. The hospital serves the western part of Atlantic County along with communities in Burlington and Camden Counties.

The board has responsibility for hospital administration, finance and governance and they are charged to set and execute strategic plans. Mr. Wimberg said, "This opportunity allows Atlantic City Electric to become closer to the people and communities we serve." As a member of the board of directors, he will work to help the hospital grow in those communities. In January, Kessler formed a partnership with the U.S. Department of Veterans Affairs (VA) that will bring enhanced acute inpatient and outpatient healthcare services to local eligible veterans. This will be the first of its kind

in the state as a result of the Southern New Jersey Veterans Comprehensive Health Care Act of 2005.

Kessler Hospital provides general medical, surgical, intensive, cardiac intensive, pediatric, orthopedic, and emergency care. They recently held a groundbreaking ceremony for the first phase of a \$7 million addition including a new emergency department and imaging center with state-of-the-art equipment. The Joint Commission on Accreditation of Health Care Organizations (JCAHO) accredits the hospital.



SENATOR MENENDEZ ADDRESSES LOCAL BUSINESS LEADERS

Ken Parker and Bob Marshall, Atlantic City Electric Region President and Vice President, pictured with newly appointed U.S. Senator Robert Menendez, (D-N.J.) attended the Governmental Affairs Breakfast on Jan. 24 hosted by the Southern New Jersey Development Council (SNJDC) and sponsored by Atlantic City Electric. Mr. Marshall serves on the SNJDC Board of Trustees, Executive Committee and is Co-Chair of the Legislative Committee. The SNJDC, established in 1951, is a non-profit organization for the purpose of promoting economic development in the southern eight counties of New Jersey, whose membership is comprised of key leaders and decision-makers from the public and private sectors.



Jim Allen,
West Creek Operations Supervisor

HOW TO SAVE ENERGY AND MONEY INSIDE YOUR HOME

- Keep your heating equipment well tuned with periodic maintenance by a professional service representative.
- Use kitchen, bath and other ventilating fans sparingly. You can blow away a houseful of heat in just two to three hours using ventilating fans. Turn them off when their job is complete.
- Set your thermostat at 68 degrees F. during the day and 60 degrees F. at night. You can save 3 percent on your heating costs for every degree you reduce the temperature below 70 degrees F. for the entire heating season. Special Advice to Heat Pump Owners: Heat pumps need to stay at a constant setting, unless you have a programmable electronic heat pump thermostat with adaptive recovery. Check with your heating or air conditioning contractor to determine the type of thermostat you have.
- Turn down your thermostat at night and when you are away for more than four hours during the day. Do not turn off your heating system entirely as this may cause pipes to freeze.
- If you have a simple open-masonry fireplace, consider installing a glass screen, a convective grate, a radiant grate or a fireplace insert. They will help cut down on the loss of warm air through the fireplace chimney.
- Maintain proper air circulation. Keep heating supply registers and cold-air return registers clear of draperies and furniture.
- Clean or replace the filter in your forced-air heating system each month. Foam filters can be rinsed with water but be sure they are dry before replacing.

Fiberglass filters need to be replaced periodically.

- Keep draperies and shades open during the day to let the sunshine in; close them at night.
- Check the ductwork for air leaks about once a year if you have a forced-air heating system. To do this, feel around the duct joints for escaping air when the fan is on. Relatively small leaks can be easily repaired by covering holes or cracks with duct tape. Problems that are more stubborn may require caulking as well as taping.
- Dust or vacuum radiator surfaces frequently. Dust and grime impede the flow of heat.
- Do not place lamps or television sets near your thermostat. Heat from these appliances is sensed by the thermostat and could cause your furnace to shut off sooner than is needed for adequate warmth.
- Dress warmly. The human body gives off heat about 390 BTUs per hour for a man, and about 330 BTUs per hour for a woman. Dressing wisely can help you retain natural heat. Wear closely woven fabrics, which add at least a half degree in warmth. Slacks are at least a degree warmer than skirts; a light, long-sleeved sweater equals almost 2 degrees in added warmth; a heavy long-sleeved sweater adds about 3.7 degrees; and two lightweight sweaters add about 5 degrees in warmth because the air between them serves as insulation to keep in more body heat.
- Buy a high-efficiency water heater. When you need a new water heater, purchase a unit with a high Energy Factor (EF) rating. EF ratings—such as those of .91 and above—correspond with greater efficiency. The

higher the rating, the more efficiently the unit will operate.

- Turn down the water heater temperature dial to 120 degrees F. or less, or to the “warm” setting. If you have a dishwasher, be sure to check your manufacturer’s instructions for minimum water temperature.
- Insulate the outside of your water heater with an insulation blanket to reduce heat loss and save \$10 to \$20 a year.



EMPLOYEE AWARDED FOR SERVICE

On Dec. 8, 2005, the Salem County (New Jersey) Chamber of Commerce awarded J. Mike Charles, Atlantic City Electric Region Account Manager, Bridgeton Operations, for distinguished service and longstanding contributions as treasurer and secretary on the board’s executive committee.

Mr. Charles said, “The last five years have been a rewarding experience. I have enjoyed the opportunity to contribute my time and talents to benefit the chamber.” The ceremony, attended by prominent community business leaders, took place at Salem Community College, in Carneys Point, N.J.

The Salem County Chamber of Commerce is a nonprofit business corporation dedicated to promoting member’s businesses, advocating to government agencies and providing services to benefit their members.

KEN PARKER RECEIVES COMMUNITY ADVOCATE OF THE YEAR AWARD

The South Jersey Chapter of the National Association of Women Business Owners (NAWBO) bestowed Kenneth Parker, Atlantic City Electric Region President, with the Community Advocate of the Year Award. On Nov. 10, NAWBO South Jersey (NSJ) honored extraordinary individuals for their contributions to women and women business owners with a Beyond the Glass Ceiling Dinner held at The Doubletree Guest Suites in Mt. Laurel, N.J.

NSJ Chapter Treasurer Eileen Unger commented that they chose Mr. Parker for his talent for helping people build relationships and reconcile differences. She also said, “His background, accomplishments, and community involvement all lend themselves to his success in getting individuals and groups to focus their energy for



the good of southern New Jersey. He has a natural talent for communicating with people and getting them to form partnerships.”

Mr. Parker was in good company as The Honorable Robert E. Andrews, United States Congressman, and the Honorable Gwendolyn Faison, Mayor of Camden, N.J., received Legislator and Business Advocate of the year awards respectively.



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